

ATTN: KEVIN GOODEN

Print Date 09/17/12 11:08:38

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ORDER



KSNV

Order# **102880**
 Alt Order #:
 Product Desc: **State Senate - Today Show**
 Estimate:
 Flight Dates: **09/11/12 - 11/08/12**
 Original Date / Rev: **09/20/12 / 09/00/12**
 Order Type: **GENERAL**

Primary AE: **Kevin Goodell**
 Sales Office: **VEGS**
 Sales Region: **Local**

Agency Name: **Benny for Nevada**
 Buying Contact:
 Billing Contact:

Billing Type: **Cash**
 Billing Calendar: **Broadcast**
 Billing Cycle: **EOM/EOC**
 Agency Commission: **15%**

1030 Village Center Cir.

Las Vegas, NV 89134

Advertiser Name: **Benny for Nevada**
 Demographic: **A25-54**
 Product Codes: **PLQ09**
 Priority: **SELECT PRIORITY CODE**
 Revenue Codes: **POLITICAL/AGY, PCAN, GEN**

New Business Thru:
 Order Separation: **00:05:00**
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	8	\$2,800.00	\$2,380.00
10/01/12	10/26/12	5	\$2,000.00	\$1,700.00
10/29/12	11/06/12	4	\$2,000.00	\$1,700.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	8	\$2,800.00	\$2,380.00	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
November 2012	4	\$2,000.00	\$1,700.00	0.00
Totals	17	\$6,800.00	\$5,780.00	0.00

Account Executive's

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/17/12	09/27/12	Today Show	CM	658a-9am	-----	:30	0	\$350.00	5	0.00	NM	8	\$2,800.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	MTWT---		4				\$350.00		0.00			
		Week: 09/24/12	09/30/12	MTWT---		4				\$350.00		0.00			
N 2	KSNV	10/17/12	11/02/12	Today Show	CM	658a-9am	-----	:30	0	\$400.00	3	0.00	NM	7	\$2,800.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WT---		2				\$400.00		0.00			
		Week: 10/22/12	10/28/12	-TWT---		3				\$400.00		0.00			
		Week: 10/29/12	11/04/12	---TF--		2				\$400.00		0.00			
N 3	KSNV	11/05/12	11/06/12	Today Show	CM	658a-9am	-----	:30	0	\$600.00	2	0.00	NM	2	\$1,200.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2				\$600.00		0.00			
Totals														17	\$6,800.00